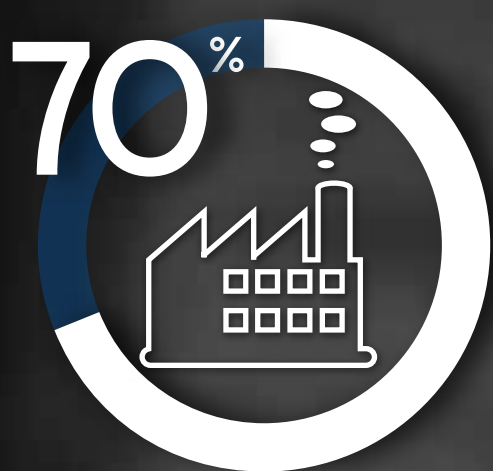


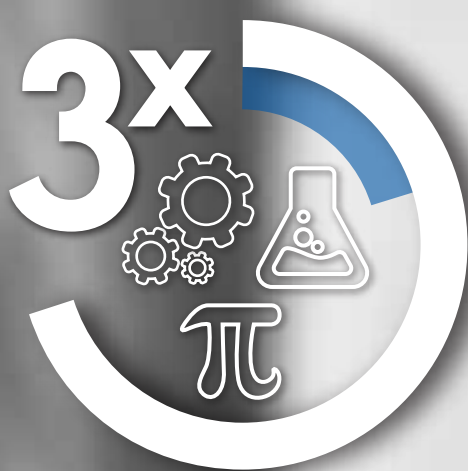
# 2015 STAFFING FORECAST

The global economy has been on the rebound over the past year, and 2015 is poised to see the trend continue. The steady rise will directly impact staffing and procurement as competition heats up for the best candidates available. By understanding the demand for jobs by industry, you can plan your strategy accordingly.

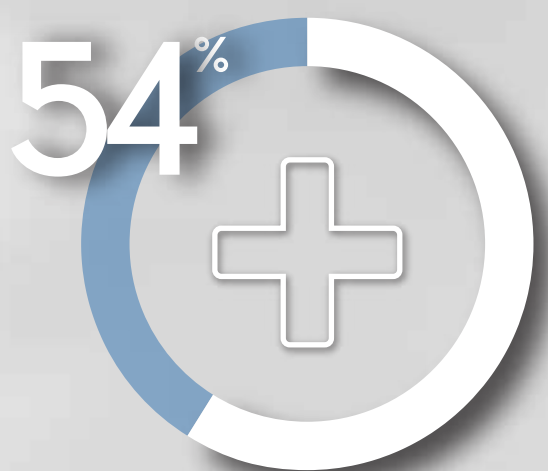
## SECTORS IN DEMAND



70% of advanced manufacturers say they will experience labor shortages.



Due to shortages, STEM jobs take three-times longer to fill than non-STEM positions.



54% of healthcare employers plan to hire full-time, direct employees.

## NEW POSITIONS FOR HIRE

Employers identified three new roles they would create within their organization.



Cloud Technology Positions

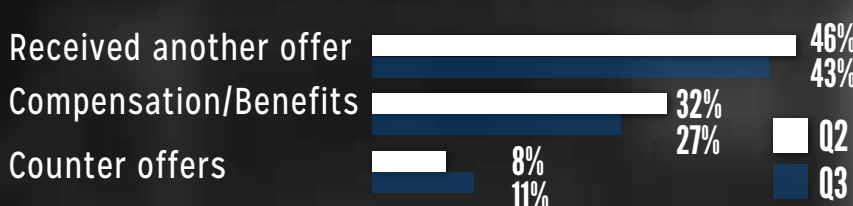


Mobile Technology Positions



Social Media Positions

### REASONS CANDIDATES DECLINED IN 2014



### PROFESSIONAL NETWORKS

Social professional networks are the fastest growing sources of top-tier talent. 68% of large agencies are likely to source candidates from these networks.



### TEMPORARY & CONTRACT HIRING

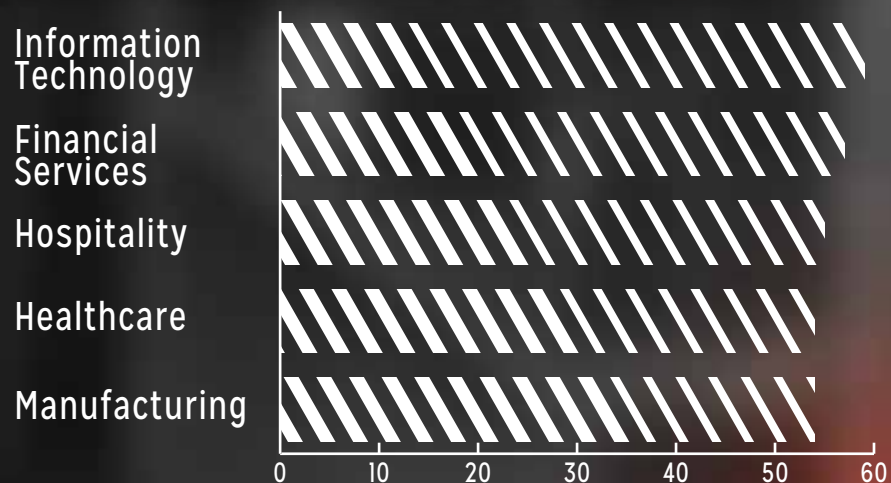
46% of employers are expected to hire temporary or contract workers to maintain flexibility in their workforce.

### WAGE INCREASES IN 2015

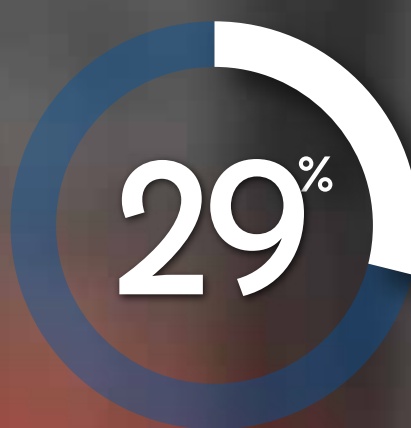
46% of employers see salary increases of 1-3% in 2015.



### FULL-TIME HIRING BY INDUSTRY



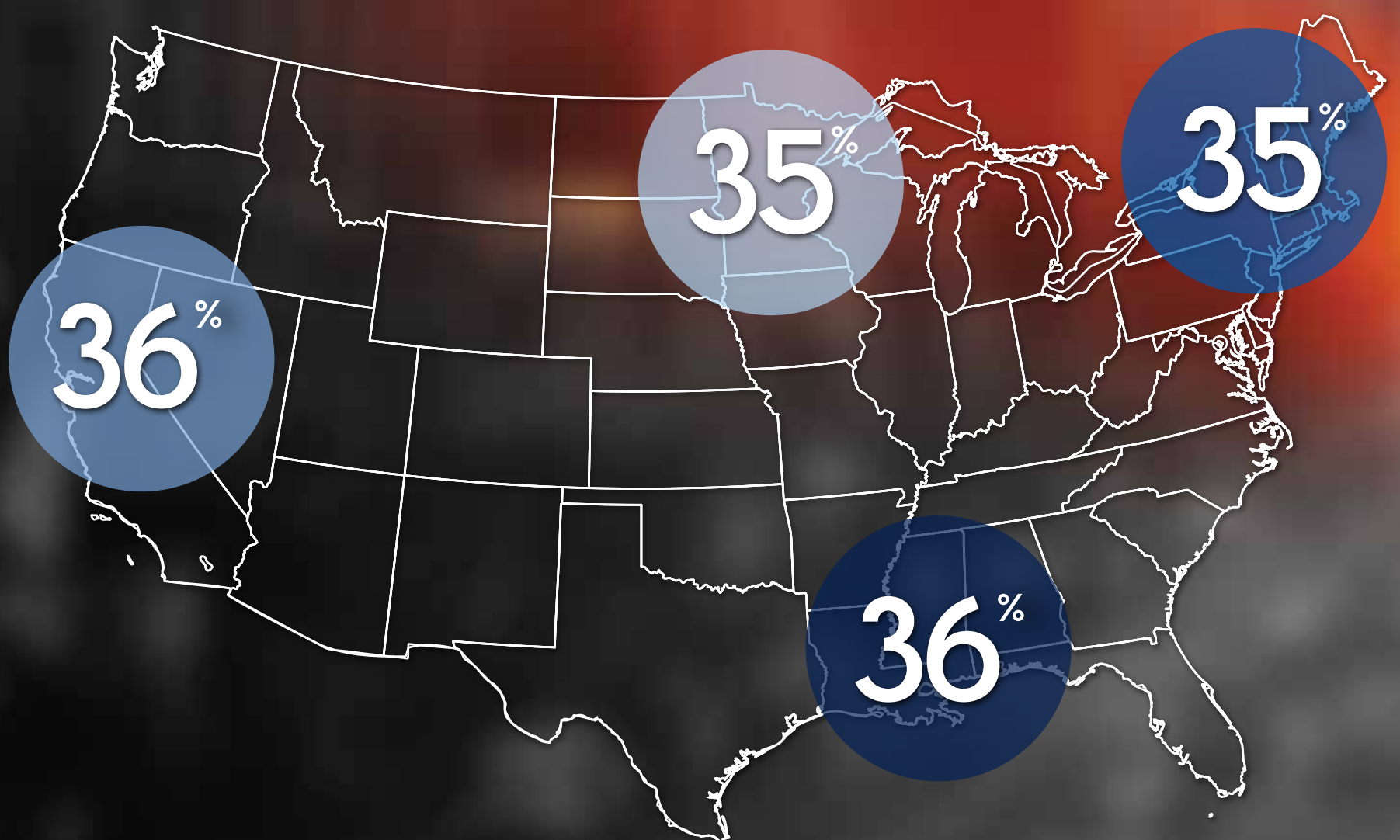
### SMALL BUSINESS HIRING



29% of small businesses with less than 250 employees expect to add full-time, direct workers, up from 22%.

## REGIONAL HIRING

The economic upturn is being seen across all U.S. geographies. The South and West are experiencing the largest percentage of employers seeking to add full-time or permanent workers, while the Midwest and Northeast are narrowly behind.



1. CareerBuilder 2015 U.S. Job Forecast. Rep. no. 1. CareerBuilder, Feb. 2015. Web. Feb. 2015.  
 2. CareerBuilder The Shocking Truth About the Skills Gap. Rep. no. 1. CareerBuilder, 2014. Web. Feb. 2014.  
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 4. CareerBuilder 2014 Midyear U.S. Job Forecast. CareerBuilder, 2014. PDF.  
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 6. The Brookings Institute Still Searching: Job Vacancies and STEM Skills. The Brookings Institution, July 2014. PDF.  
 7. LinkedIn 2015 Global Recruiting Trends. LinkedIn, 2015. PDF